

## M Y O T O N I C D Y S T R O P H Y

FOUNDATION

# Care and a Cure



#### **MDF** is 10!



- We're celebrating 10 years of Care and a Cure for DM
- Together we have built a best-in-class advocacy organization that is the largest in the world focused solely on DM
- So it's time for cake!





#### MDF is 10!



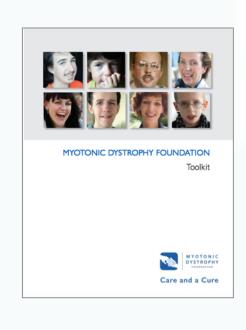
- □ Together we have:
  - Created community of over 14,000 members living with and working on behalf of DM care and treatment
    - 100% increase since early 2012; growing an average of 1,500 new members per year
    - More than 13,000 family members and donors
    - Over 1,100 DM professionals
    - 62 countries from around the world

 Launched Care and a Cure platform to improve quality of life and accelerate the search for treatments

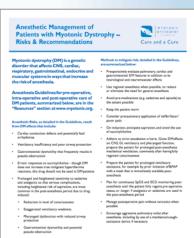




- Launched a comprehensive and growing array of support and education programs
  - Warmline serving 5-15 people a week through our Program Director
  - MDF Toolkit, Anesthesia Guidelines and other tools to protect and improve Care
    - MDF has shipped over 1,000 printed versions of the Toolkit in the last two years; downloaded more than 2,500 times
    - Anesthesia Guidelines have been downloaded more than 4,500 times so far this year











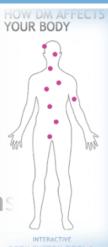












Launched a comprehensive, growing array of support and education programs

- Community-focused website and Facebook pages:
  - FB membership increased 923 % since early 2013 to almost 3,400 followers, and 3,500 visits per day
  - Website users increased 45% since 2013 and now received over 14,500 visitors a month
  - Digital academy, body systems tool, trial and study center, annual conference, support groups,
    and more
- More than 100 newsletters and more than 200 family stories and research updates since 2012 to keep you informed





- Launched a comprehensive and growing array of support and education programs
  - MDF has invested over \$675K in Care programs to improve the quality of life our community in the past two years alone
  - That is more than the entire MDF operational budget in the foundation's first 5 years
  - Our Care investment grows every year







- Established and expanded Scientific Advisory Committee of researchers and clinicians from academia and industry
  - Deeply committed to finding treatments and improving care







- Launched Fellowship grants program:
  - Increase the number of scientists studying DM
  - Leverage the fellowship funds to increase overall DM research funding at the federal and international levels
    - 22 Fellows funded to date, totaling over \$2,200,000 and more planned for later this year
    - 71% have stayed in the DM research field, over 60% have attracted millions in new funding
    - Over 10 current and former fellows are here today





- Launched Myotonic Dystrophy Family Registry
  - Focused on trial readiness and better disease understanding
  - First patient-entered, web-based DM registry
  - Over 1,500 patients and 60 researchers have registered
  - Has supported both clinical trials and research studies
  - First registry publication and annual report to you coming this year









- □ Launched MDF 3.0, 3 year, \$5M drug development acceleration initiative
  - Eliminating barriers to drug development
  - More than 30 initiatives
  - 35 grantees from Eastern Europe and Milan to California
  - Initiatives focus on full span of drug development pipeline from basic science to drug review and approval, and patient reimbursement and access
- Over 35 research grants funded since 2007
- More than 60% of those in the last two years



## 10 Years of Patient Advocacy



- □ Launched first DM advocacy platform and engaged WA, DC policy consultants to:
  - Increase NIH funding for DM research
  - Gain access to new federal research funding streams
  - Improve patient and family access to Social Security Administration disability benefits





## 10 Years of Advocacy



- Launched annual MDF Hill Day to bring MDF families to Congress
  - 3<sup>rd</sup> Hill Day in 2016 more than 200 family members have met participated
    - Met with more than 88 Congressional offices representing 42 states
  - 2<sup>nd</sup> Congressional Briefing on DM
    - Have educated over 100 staffers on what myotonic dystrophy is, what we need from Congress





### 10 Years of Patient Advocacy



- Multi-year effort to educate the Food and Drug Administration (FDA), and other international regulators about DM
  - 2014 science workshop at MDF Annual Conference:
    - Over 50 research professionals in academia and industry
    - Participation from head of Neurology review division at FDA
  - 2015 All day workshop in 2015
    - Focused on clinical trial design, biomarkers and endpoints
    - Designed to get FDA input on moving potential therapies forward
  - 2016 Patient-Focused Drug Development (PFDD) meeting on Thursday
    - Bring patient voice and experience to FDA therapy review
    - Describe the burden of living with DM, and what we want from therapies





#### You Have Made This Possible



Over\$8,500,000 funds raised for Care and a Cure since 2006

77% since 2013



#### A Great MDF Team:



- Abe Aldrete, Operations Director
- Paul Formaker, Program Director
- Liz Haas, Communications Director
- Elizabeth Habeeb-Louks, ResearchGrants Manager
- Pam Lewis, Project Development Manager
- John Porter, PhD, Chief Science Officer
- Jessica Powers, Development Director
- Yasmene Taiym, Project Coordinator
- Katrina Yamazaki, PhD, Registrar

- John Brekka
- John Fitzpatrick
- Elizabeth Florence
- David Herbert
- Senator Tim Kaine
- Jeremy Kelly, Chair
- Woodie Kessel, MD, Vice-Chair
- Melvin Kohn, MD
- Todd Stone



#### And All of You



- Patients and family members
- Clinicians
- Researchers
- Donors
- Industry professionals
- □ Federal agency reps
- Other advocacy organizations

